

1. Data Protection Declaration

Here at My Dream for You, we made it a priority to protect your privacy.

My Dream for You, Psaron 2b, 57010 Exochi Thessaloniki, Greece, e-mail: info@mydreamforyou.eu, hereinafter "My Dream for You", as the operator of the website "www.mydreamforyou.eu", hereinafter the "Service", controls the use of the personal data of the users of the Service pursuant to Art. 4 (7) of the EU General Data Protection Regulation ("GDPR"). You can contact My Dream for You's data protection officer via info@mydreamforyou.eu or My Dream for You's postal address, referring to the "Data Protection Officer".

Any data collected, used, stored, removed or used for any other purpose (hereinafter referred to as processing) is only used by My Dream for You to provide its services. My Dream for You's services have been specially designed to involve as little personal data as possible. All individual information on the personal or material circumstances of any specific or identifiable natural person (the so-called data subject) comprises personal data in the given context.

Your personal data will be processed in compliance with applicable European data protection laws.

In the paragraphs below, you can find out more about which types of data are collected when you access the Service, what happens to this data, and how you can object to it being used if necessary.

2. Description and scope of data processing

Any time you use the Service, My Dream for You's web servers record and store each access in a log file, hereinafter "log file data". This is done on a temporary basis only, and your log file data will later be removed automatically.

- IP address and name of your internet service provider
- Date and time of access
- Name and URL of the retrieved file
- Amount of data transferred
- Message as to whether the request was successful
- Identification data of the browser and operating system used
- Screen resolution, language and time zone settings
- The website from which the access was made
- In addition to this data, further data may be collected by us and our partners. More information can be found below.

3. Legal basis of data processing

The log file data is processed in compliance with Art. 6 Para. 1 S.1 lit. f) GDPR. Making the Service accessible to you comprises My Dream for You's legitimate interest.

If you provide personal data that is part of the mandatory field entry masks, the data processing is based on Art. 6 Para. 1 S.1 lit b) GDPR.

If you also enter personal data in other (optional) input field masks, the data processing is based on Art. 6 Para. 1 S.1 lit. a) GDPR.

4. Purpose of data processing

We process your log file data to enable the use of the Service (set up a connection). This allows us to improve the system's security and to administer the network's infrastructure with better efficiency as well as to optimize the work of the website. We will evaluate your IP address only in case My Dream for You's network infrastructure or the network infrastructure of My Dream for You's Internet provider is attacked.

5. Recipients of personal data

Your data will only be communicated to the authorized staff of My Dream for You and relevant data processors and service providers acting on behalf of My Dream for You.

6. Use of cookies

Cookies are small text files that are stored on your device when you use the Service. Through these files, My Dream for You receives certain information. This information is later used by My Dream for You to make your experience with the Service more convenient and efficient as well as to enable certain functions. You should know that cookies cannot run programs or do any harm to your device, for example by transmitting viruses to it.

My Dream for You uses two kinds of cookies in its Service – transient and persistent cookies. Transient cookies are those that are automatically removed once you close your browser or log out. These cookies include, in particular, session cookies that My Dream for You uses to recognize your device when you use the Service again.

Unlike transient cookies, persistent cookies are automatically deleted after a specified period of time. You can configure this period using your browser's security settings. You can configure your browser cookie settings in accordance with your personal demands and even decline all cookies if you choose to do so. However, non-acceptance of cookies may limit the functionality of the Service.

Which cookies does the Service use?

Necessary cookies.

Necessary cookies make a website usable. They enable basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Preferences cookies.

Preferences cookies help tailor the website according to your needs. They remember the information that influences the behavior and/or the layout of the website, such as the language you use or your location.

Statistics cookies.

Statistics cookies collect and report data anonymously and let website owners understand how visitors interact with their website. These can eventually improve your experience with the website.

Marketing cookies.

Marketing cookies are used to track visitors across websites. They help display ads that are relevant to users and can add more value to publishers and third-party advertisers.

7. Use of analytics tools

My Dream for You automatically records information, namely usage data. My Dream for You may create aggregated anonymized data for advertising, market research, the improvement of existing products, and the creation of new innovative products. Besides that, My Dream for You uses the following analytical tools:

- Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses so-called "cookies". These are small text files that are saved on your device and allow the way you use the website to be analyzed. The information about your use of the Service that is generated by cookies is usually transmitted to and stored on a Google server. However, if you activate IP anonymization on the My Dream for You website, your IP address will first be truncated by Google within member states of the European Union or in other contracting states of the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be sent to a Google server in the US and truncated there. On behalf of My Dream for You, Google will use this information to evaluate your use of the My Dream for You website, to compile reports on website activity, and to provide other services related to website activity and Internet usage at My Dream for You.

The IP address transmitted by your browser as part of Google Analytics will not be combined with other Google data.

You can prevent the storage of cookies by configuring your browser software accordingly. However, please note that if you do this, you may not be able to use the full functionality of the Service. You may also prevent the collection of data generated by cookies and related to your use of the Service (including your IP address) as well as the processing of this data by Google by downloading and installing the browser plug-in available under the following link: <http://tools.google.com/dlpage/gaoptout?hl=de>.

My Dream for You uses Google Analytics with the "_anonymizeIp ()" extension. Accordingly, IP addresses are truncated and, thus, a reference to individuals can be ruled out. If the data collected about you has a personal reference, this reference is immediately excluded, and the personal data is deleted immediately.

My Dream for You uses Google Analytics to analyze and regularly improve the use of the Service. With these statistics, My Dream for You can improve its offer and make it more interesting for you as a user. For the exceptional cases in which personal data is transferred to the US, Google is part of the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>. The legal basis of this processing is Art. 6 (1) sentence 1 lit. f) GDPR.

Information of the third-party provider: Google Dublin, Google Ireland Ltd., Gordon House, Barrow Street, Dublin 4, Ireland, Fax: +353 (1) 436 1001. User conditions: <http://www.google.com/analytics/terms/de.html>,

Overview of data protection: <http://www.google.com/intl/de/analytics/learn/privacy.html>, and privacy policy: <http://www.google.de/intl/de/policies/privacy>.

- Matomo is a web analytics service provided by InnoCraft Ltd. ("InnoCraft"). If you have given your consent to cookies, My Dream for You uses Matomo to better understand users' needs and optimize the service and users' experience.

Matomo is a technology service that helps My Dream for You better understand the users' experience (e.g. how much time they spend on which pages, which links they choose to click, what users do and don't like, etc.). This enables My Dream for You to build and maintain the Service by means of user feedback. Matomo uses cookies and other technologies to collect data on users' behavior and their devices (in particular, the IP address of the device (captured and stored only in anonymized form), device screen size, device type (unique device identifiers), browser information, geographic location (country and city), and the preferred language used to display the My Dream for You website). Neither Matomo nor My Dream for You will ever use this information to identify individual users or to match it with further data on an individual user.

My Dream for You uses Matomo to analyze and regularly improve the use of the Service. With these statistics, My Dream for You can improve its offer and make it more interesting for you as a user. The legal basis of this processing is Art. 6 (1) sentence 1 lit. f) GDPR.

Information of the third-party provider: 150 Willis St, 6011 Wellington, New Zealand. InnoCraft Ltd.

Terms of service: <https://matomo.cloud/terms>.

Privacy Policy: <https://matomo.org/privacy-policy/>.

8. Social media sharing

My Dream for You offers the possibility to share posts on social media, like Facebook, Instagram, Twitter, LinkedIn or YouTube.

In order to increase the protection of your data when visiting the My Dream for You website, these buttons are only embedded in the page by means of an HTML link and are not fully integrated. This ensures that when you visit a page on the My Dream for You website that contains such buttons, it will not automatically connect to the Facebook, Instagram, Twitter, LinkedIn or YouTube servers. If you click the button, a new browser window will open and call up a Facebook, Instagram, Twitter, LinkedIn or YouTube page where you can interact with the plugins (after entering your login data if necessary).

Further information on these plugins, which open in a new browser window, can be found here:

LinkedIn Plugin.

The service links to a browser window that uses LinkedIn plugins provided by the LinkedIn Ireland Unlimited Company, Wilton Plaza, Wilton Pl, Dublin, 2, Ireland (hereinafter referred to as "LinkedIn"). You can recognize the plugins of LinkedIn by the corresponding logo or the "Recommend-Button".

For details on the collection of data and your legal as well as settings options, visit LinkedIn at www.linkedin.com/static?key=privacy_policy.

Facebook Plugin.

The service links to a browser window that uses so-called social plugins ("plugins") of the social network Facebook operated by Facebook Ireland Ltd, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland.

For more information on the purpose and scope of the data collection and the further processing and use of the data by Facebook as well as your related rights and settings options for the protection of your privacy, please refer to the Privacy Policy of Facebook: www.facebook.com/policy.php.

Twitter Plugin

The service links to a browser window that uses Twitter microblogging plugins operated by the Twitter International Company, 26 Fenian St, Dublin, D02 FX09, Ireland ("Twitter"). The plugins are marked with a Twitter logo, for example in the shape of a blue "Twitter bird". An overview of the Twitter plugins and their appearance can be found here: dev.twitter.com/web/tweet-button.

For more information on the purpose and scope of the data collection and the further processing and use of the data by Twitter as well as your related rights and settings options for the protection of your privacy, please refer to the Privacy Policy of Twitter: twitter.com/privacy.

9. Embedded services and third-party content and websites

YouTube Video.

For the integration of videos on the service, My Dream for You uses the provider YouTube. The Controller for the European Economic Area and Switzerland is:

YouTube LLC, 901 Cherry Avenue, San Bruno, CA 94066, USA, represented by Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland.

Normally, when you visit any pages of the My Dream for You website that have embedded videos, your IP address is sent to YouTube and cookies are installed on your computer. However, My Dream for You has integrated its YouTube videos with the extended data protection mode (in this case, YouTube still contacts the Google Ad Manager – formerly Double Click – service, but according to Google's data protection declaration, no personal data is evaluated). This means that YouTube no longer stores information about visitors unless they watch the video. If you click on the video, your IP address will be transferred to YouTube and YouTube will know that you have watched the video. If you are logged in to YouTube, this information will also be assigned to your account. My Dream for You has no knowledge and no influence on the collection and use of your data by YouTube.

For more information on data protection, please refer to the YouTube or Google data protection policy below: <https://policies.google.com/?hl=en>

Google Maps.

My Dream for You uses maps by the service Google Maps of the third party Google on the service. Under the links provided, you will find the Privacy Policy: www.google.com/policies/privacy and the possibility of objection: www.google.com/settings/ads.

The Service may contain links or references to other websites outside of our control. Please be aware that this policy does not apply to these websites. My Dream for You encourages you to read the privacy statements and terms and conditions of any linked or referenced websites you enter. These third-party websites may send their own cookies and other tracking devices to you, log your IP address, and otherwise collect data or solicit personal data.

MY DREAM FOR YOU DOES NOT CONTROL AND IS NOT RESPONSIBLE FOR WHAT THIRD PARTIES DO IN CONNECTION WITH THEIR WEBSITES, OR HOW THEY HANDLE YOUR PERSONAL DATA. PLEASE EXERCISE CAUTION AND CONSULT THE PRIVACY POLICIES POSTED ON EACH THIRD-PARTY WEBSITE FOR FURTHER INFORMATION.

10. Retargeting services

My Dream for You currently uses the retargeting functions of Google, Instagram, LinkedIn, Twitter, YouTube and Facebook. This service makes it possible to reach users who previously visited or registered on the service to show targeted advertisements and offers from My Dream for You based on the collected information. In the case of Facebook, My Dream for You is using the Facebook Pixel, which is implemented on the service.

Addresses and URL with privacy policies:

Google:

Google Building Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland

Privacy Policy: <https://adssettings.google.com/authenticated>

Privacy Shield:

<https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>

LinkedIn:

LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland

Privacy Policy: <http://www.linkedin.com/legal/privacy-policy>

Privacy Shield: <https://www.privacyshield.gov/participant?id=a2zt00000000LOUZAA0>

Facebook Pixel:

Facebook (Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbour, Dublin 2 Ireland)

Privacy Policy: <https://www.facebook.com/policy.php>

Twitter:

Twitter (Twitter International Company, One Cumberland Place, Fenian Street, Dublin 2, D02 AX07 Ireland)

Privacy Policy: <https://twitter.com/privacy>

11. Use of Google AdWords

My Dream for You uses Google AdWords to draw attention to its offers by using advertising materials (so-called Google AdWords) on external websites. In relation to the data of the advertising campaigns, My Dream for You can determine how successful the individual

advertising measures are. My Dream for You is interested in showing you advertisements that are of interest to you, to make the service more interesting to you, and to achieve a fair calculation of advertising costs.

These advertising materials are supplied by Google via so-called "ad servers". Therefore, My Dream for You uses ad server cookies, which measure certain performance metrics such as ads or user clicks. If you access the service through a Google ad, Google AdWords will store a cookie on your PC. These cookies usually lose their validity after 30 days and are not intended to identify you personally. Typically, the unique cookie ID, number of ad impressions per placement (frequency), last impression (relevant to post-view conversions), and opt-out information (noting that the user does not like to be addressed) will be saved.

These cookies allow Google to recognize your internet browser. If a user visits certain pages of an AdWords customer's website and the cookie stored on their computer has not expired, Google and the customer will be able to detect that the user clicked on the ad and was redirected to that page. Each AdWords customer is assigned a different cookie. Cookies cannot be tracked via the websites of AdWords customers. My Dream for You does not collect or process any personal data in the aforementioned advertising measures. We receive only statistical evaluations by Google. On the basis of these evaluations, we can identify which of the advertising measures used are effective. We do not receive any further data from the use of the advertising material; in particular, we cannot identify the users on the basis of this information.

Due to the marketing tools used, your browser automatically establishes a direct connection to the Google server. My Dream for You has no control over the extent and the further use of the data that is collected by the appliance of this tool by Google. Therefore, My Dream for You informs you according to the My Dream for You knowledge level: By the incorporation of AdWords conversion, Google receives the information that you entered the appropriate part of our internet appearance or clicked on an ad from My Dream for You. If you are registered with a service provided by Google, Google may associate the visit with your account. Even if you are not registered with Google or have not logged in, there is a chance that the provider will find and store your IP address.

You can prevent participation in this tracking process in several ways: a) by adjusting your browser software accordingly; in particular, suppression of third-party cookies will prevent you from receiving any third-party advertisements; b) by deactivating the cookies for conversion tracking by setting your browser to block cookies from the domain "www.googleadservices.com" under <https://www.google.de/settings/ads>; however, this setting will be deleted when you delete your cookies; c) by deactivating the interest-based ads of providers that are part of the self-regulation "About Ads" campaign via the link <http://www.aboutads.info/choices>; however, this setting will be deleted when you delete your cookies; d) by permanent deactivation in your browser (Firefox, Internet Explorer or Google Chrome) under the link <http://www.google.com/settings/ads/plugin>. We point out that in this case, you may not be able to use all of the features we offer.

The legal basis for the processing of your data is Art. 6 (1) sentence 1 lit. f) GDPR. More information about privacy at Google can be found here: <http://www.google.com/intl/de/policies/privacy> and <https://services.google.com/sitestats/de.html>. Alternatively, you can visit the website of the Network Advertising Initiative (NAI) under <http://www.networkadvertising.org>. Google is part of the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>.

12. Duration of personal data retention

The data will be erased as soon as it is no longer necessary to achieve the purpose for which it was collected. This is the case if you close your account with My Dream for You and there are no legal or official retention periods that prevent erasure.

13. Possibility of elimination by the data subject

The data subject is free to modify, correct or erase the personal data provided, both during and after the registration.

14. Data saving during your request to My Dream for You

In case you direct an inquiry to My Dream for You, My Dream for You saves the communication history with you as well as the information and data submitted in the course of this communication (e.g. email address) in order to optimally answer your request and any further follow-ups. My Dream for You will delete the relevant data after the storage is no longer required or restrict the processing if statutory retention periods exist.

15. Security of personal data

Your data is being protected with all reasonable efforts. However, My Dream for You has to point out that the Internet does not allow for absolute data security despite all technical measures. My Dream for You is not liable for the actions of third parties.

16. Children under the age of 16

The service is not intended for children under 16 years of age, and My Dream for You does not knowingly collect or use any personal data from children under the age of 16. No one under the age of 16 may provide any information to or on the Service. If My Dream for You learns that My Dream for You has collected or received personal data from a child under the age of 16, My Dream for You will delete that information. If you believe that My Dream for You might have any information from or about a child under the age of 16, please contact us at info@mydreamforyou.eu.

17. Your rights in relation to My Dream for You

You have, upon such a request, the right to cost-free information about the personal data stored in regard to your person. Furthermore, you have a right, subject to the statutory provisions, to have such personal data corrected, blocked, and deleted. You also have the right to restrict processing concerning such data as well as, if you are an actual user of the service or have consented to the processing of your data to receive marketing communications, the right to data portability. Where you have given your consent for the processing of your personal data, you can withdraw your consent at any time through account deleting. You also have the right to lodge a complaint with a supervisory authority.

18. Amendments and revision of this Privacy Policy

My Dream for You reserves the right to amend this Privacy Policy at any time, but My Dream for You will always observe the applicable statutes concerning data protection. An up-to-date version is available at My Dream for You's website. My Dream for You recommends that users regularly review My Dream for You's Privacy Policy in order to be informed about our current Privacy Policy.

19. Contacting My Dream for You regarding data privacy aspects

If you have any requests, questions or suggestions related to data privacy, please direct your request to info@mydreamforyou.eu or the registered office address:

Psaron 2b
57010 Exochi Thessaloniki
Greece
To: Data Protection Officer